

**Nichols Portland Inc.**  
2400 Congress Street  
Portland, Maine 04102 USA  
Phone: +1 207 761-9104  
Cell +1 479 459-4120  
Fax: +1 207 774 3601

## **Nichols Portland Incorporated has New Logo, June 7<sup>th</sup>, 2022**

**PORTLAND, ME, June 6, 2022** – Nichols Portland Incorporated continues to see growth including growth through its brands of Nichols Portland LLC and Alpha Precision Group LLC (APG). As we move forward with our long term strategic plans, it is clear that we will require a more developed marketing plan. It starts with a new logo:



The logo represents what we want to highlight as an organization. It starts with the Nichols name, which represents precision product that has been known globally for over a century. W.H. Nichols and the Nichols family had an entrepreneurial spirit that led them to be leaders in technology development, including being the first to develop the process to manufacture gerotors in the 1920's. Though no longer involved with the company, this entrepreneurial spirit and focus on manufacturing precision product continues today as a foundation of Nichols Portland Incorporated.

The lighthouse has multiple representations. The first is that the home of our original manufacturing facility and corporate headquarters is located in Portland, Maine. Of the many beauties of Maine, Portland Headlight is an iconic lighthouse that is known throughout the world and is located in the Portland region. We are proud to be part of the Portland community. The lighthouse also represents our vision as a partner for our customers. As lighthouses share a beam of light to guide ships in the sea, Nichols Portland Incorporated believes in technology development and product that will guide our customers through their supply chain activity. Our vision is to offer our customers precision product based on the latest technological developments.

With the foundation of our Nichols Portland LLC and Alpha Precision Group brands, we expect that Nichols Portland Incorporated will continue to be a shining light for our communities, employees, and customers.

### **About Nichols Portland, LLC.**

**Nichols** is a one stop shop for powdered metal components and a CNC solution provider for automotive, off highway and industrial applications, ranging up to 550 tons. Nichols also provides systems engineering to its customers and a complete fluid power or fluid transfer package. Nichols is the world's first

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manufacturer of gerotors and gerotor pumps, Nichols has more than 85 years of continuous experience in the manufacturing, design, application, testing, and validation of these products.

**About Alpha Precision Group LLC**

APG is a diversified metal-forming technology company providing conventional powder metal, high temperature stainless steel powdered metal, metal injection molding, and additive manufacturing (3D metal printing) components and assemblies as well as high precision valve assemblies to a global customer base.